



ORISSA COMMERCE ASSOCIATION

Registered Office: Bhanjabihar, Berhampur University, Ganjam, Odisha

Estd.: 1970; Regd. No: GJM-2-2 OF 1980-81.

Website: www.odishacommerceassociation.org



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Special invitee

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Ref:

OCA/2026/DIF(1)

Date: 14/10/26

NOTICE

Topics for 46th All Odisha Annual Conference to be held at FM University, Balasore on December 19-20, 2026 are as Follows

National Seminar Topic - "Accelerating the initiatives for Samrudha Odisha".

Technical Session- I: "Integrating MSME with Global Value Chain".

Technical Session- II: "Sustainable and Resilient Business Models for a volatile world"

Technical Session- III: "Start-up Ecosystem: Innovation and Entrepreneurship".

Plenary Session: "Rethinking Commerce and Business Education for Vikshit Bharat".

Guidelines for paper submission

Extended Abstract: 500–1,000 words, including 5–6 keywords.

Full Paper: Maximum 4,500 words.

Format: MS Word, Times New Roman, 12-point font, 1.5 line spacing.

Author Details: Include name, designation, institutional affiliation, email address and mobile number.

Tables and Figures: Numbered, captioned and properly sourced.

References: APA style, with complete matching in-text citations.

Originality: Papers should be original, relevant and methodologically sound.

(A) The following kinds of papers will be given preference over others for publications:

(i) Case study based articles;



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(ii) Data and evidence based articles;

(iii) Articles based on policy analysis and recommendations with live examples preferably in the context of Odisha; and

(iv) Articles based on comparative and competitive advantage in the context of Odisha vis-s-vis India

(B) The articles so submitted must be Turnitin certified.

- All articles Turnitin certified below 10 % will be allowed for presentations and will also be considered for publications in the OCA related journals.

- All articles Turnitin certified below 20 % will be allowed for presentations only.

(C) Suggestions for implementation:

- Considered suggestions/implementable ideas from the audience/delegates/ participants will be solicited on both the Seminar topic and the topic for plenary session.

- The suggestions must be brief, concise, and to the point (not exceeding 300 words) per suggestions which will be blind reviewed and 10 best suggestions will be recognized and rewarded.

IMPORTANT DATES:

Abstract: 10th November, 2026

Acceptance: 17th November, 2026

Full paper & Registration: 10th December, 2026

REGISTRATION FEES:

LINK FOR REGISTRATION: <https://forms.gle/FYg3kqDn1B6Gmu1U6>



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Students & research scholars: Rs 500

Teachers/delegates: Rs 1000

Corporate/professional delegates: Rs 5000

CONTACT US: 7854009290, 8327767921

Email: odishacommerceconferencefm46@gmail.com

BANK ACCOUNT DETAILS

Account Name: Conference & Seminar Faculty of Business Studies & Management FMU

Account Number: 24150110069691

Bank: UCO Bank, IFSC Code: UCBA0002415

[Signature]
14/10/26
General Secretary
Orissa Commerce Association